

# susdrain, the sustainable drainage community

susdrain members benefits: 2024-2026



## About CIRIA

CIRIA is the Construction Industry Research and Information Association, a neutral, independent and not-for-profit member organisation.

Our vision is to be the leading enabler and preferred partner to drive collaboration across the built environment and construction sectors, to research, develop and transfer knowledge.

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## CIRIA Products

CIRIA delivers robust, authoritative, independent good practice guidance, which is applicable across sectors. Our guidance is designed for a range of users, from policy makers to practitioners.

Our guidance is developed collaboratively with industry and academic experts. Our methods ensure consensus, quality and the latest thinking underpins everything we do. We use high quality practitioner case studies to share knowledge and illustrate good practice through examples.

We raise awareness of our work through training, events, communities of practice, social media, blogs and press releases. Our key messages are widely disseminated to help embed good practice into industry throughout the UK and internationally.

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## CIRIA Research Ambitions

CIRIA's 60 plus year history and future purpose are aligned to our ambitions, designed to make a tangible difference to the sectors in which we work.

We take a holistic, systems-based approach to critical industry challenges within our five core research ambitions:



**Embedding  
Sustainability**



**Achieving Net  
Zero Carbon**



**Increasing  
Resilience**



**Improving  
Delivery**



**Harnessing  
Innovation**

# susdrain, the sustainable drainage community

## What is susdrain?

susdrain is a community that provides a range of resources for those involved in delivering sustainable drainage systems (SuDS) and natural flood management (NFM). For over 10 years susdrain has been recognised as the UK's foremost authority and resource provider on everything SuDS.

## Background

SuDS are accepted as good practice for managing surface water and delivering multiple benefits in flood risk management, water quality, biodiversity and public amenity, and play a vital role in climate change adaptation and resilience.

As the delivery of SuDS around the world accelerates and evolves, it is imperative that initiatives like susdrain continue to connect practitioners, approvers, policy makers, developers, the supply chain and researchers to share knowledge, innovation and experience.

Schedule 3 of the Flood and Water Management Act (2010) was enacted in Wales in 2019, and may potentially be deployed in the England. This, along with other regulatory and policy changes across the UK, has meant that it is even more vital to support those within the built environment to meet more stringent requirements and deliver high-quality SuDS.

susdrain is seeking your support to ensure this community remains an exciting platform to inspire, inform and influence the delivery of SuDS good practice.

With your support, CIRIA can continue to commend and promote the importance of SuDS to ensure high-quality SuDS schemes are delivered across the UK and beyond.



2023 susdrain SuDS Awards



2024 susdrain SuDS Awards winners and highly commended

## Outputs

susdrain provides a platform for sharing outputs and resources that inspire, inform and influence. Our events support knowledge sharing and good practice and are free for susdrain partners and supporters.

The susdrain community and online platform includes:

- knowledge hub for focused audiences
- fact sheets
- briefings
- case studies
- seminars, webinars, site visits and meetings (in-person and online)
- infographics and animations
- videos
- industry news and events pages
- blogs to support dialogue on SuDS
- social networking (LinkedIn, YouTube)

Subject to level of interest within the group, susdrain members could lead on the scoping of good practice guidance for SuDS. This will include consideration of updating existing guidance and/or the need for new ones.

susdrain is aimed at:

- SuDS approvers:
  - Water and sewerage companies
  - Local planning authorities
  - Lead local flood authorities
  - Highway authorities
- Developers and other clients
  - Commercial
  - Residential
- SuDS designers/practitioners:
  - Landscape architects
  - Engineers
  - Planners and master planners
- Press (eg trade, local, national and international)
- Industry groups and trade bodies
- Government and regulators

## Membership opportunities and benefits

susdrain is now seeking supporters and partners to fund our next term October 2024 to December 2026.

We are now aligning our membership to the calendar year, so this term of 27 months will be at the same membership price as our last term.

**Early bird discount:** join or renew **before the end of September 2024** to get 3 months off!

- **Early bird** Supporter membership: £7,500 +VAT
- **Early bird** Partner membership: £15,000 +VAT

Regular membership costs:

- Supporter membership: £8,430 +VAT
- Partner membership: £16,860 +VAT

**CIRIA members get an additional 10% discount!**

Membership benefits include:

- **Engagement opportunities** - work with and learn from peers to advance the development of high-quality SuDS and NFM, as well as engage directly with regulators, researchers and other key stakeholders involved in their delivery
- **Lead the industry on SuDS support and guidance** - members will be involved in shaping the susdrain community and website, as well as scoping future CIRIA guidance on SuDS
- **Networking and business development** - through engaging online and in-person networking
- **Visibility** - raise your organisation's profile on susdrain.org (300,000+ page views per year), social media (5,000+ relevant and engaged social followers across LinkedIn and YouTube) and CIRIA newsletters (5,000+ recipients)
- **Sponsoring** - members are de facto sponsors of the susdrain SuDS awards (included with membership fee)
- **Speaking opportunities** - susdrain members are requested to assist in the development of the events programme. This enables the group to prioritise topics, speakers and types of events, and provides an opportunity for members to present on their projects
- **Free access to all online susdrain events** - for individual practitioners within your organisations

The next page provides a full list of benefits associated with each membership tier.

## Supporter benefits - membership costs (£8,430 + VAT)

- Be part of the leading SuDS/NFM organisation in the UK
- Access the sector's top thinkers, raise your profile and develop your business
- Influence susdrain and shape the future direction of SuDS/NFM in the UK
- Network with leaders and researchers in the sector
- Collaborate to deliver two joint webinars

susdrain will:

- Provide you with the susdrain supporter or partner logo for use on your organisation's stationery/marketing materials
- List your (free) events on the events website page
- Include your logo on all susdrain newsletters
- Include your logo on susdrain seminar materials (flyers, programme, presentations, videos, etc)

## Partner only benefits - membership costs (£16,860 + VAT)

In addition to the supporter benefits listed above, you will:

- Have the opportunity to chair susdrain seminars and events
- Host your logo on the susdrain homepage
- Include your banner at CIRIA SuDS events
- Collaborate to deliver four joint webinars (two additional to supporters)
- Have the opportunity to provide video testimonials for SuDS and susdrain for social media circulation
- Be involved in the susdrain awards ceremony

Early bird renewal/registration before the end of September 2024 get 3 months off:

Early bird Supporter for £7,500 +VAT and Early bird Partner for £15,000 +VAT

CIRIA members receive an extra 10% discount!



# Become a CIRIA Member

The benefits to your company from joining CIRIA



## Our downloads

Our Guidance is downloaded over 50,000 times per year



## Our reach

Our members and downloads span 50 countries worldwide

## Our reputation

Our reputation in the industry is long established and widely recognised. The principles of quality, sustainability and collaboration have been the foundation for what we do for many years.

The benefits of being a CIRIA member include:

- Deliver significant corporate value for modest levels of investment
- Gain a 10% discount to join communities of practice on topics including biodiversity; carbon; soil and geospatial
- Network with peers, clients and thought leaders in the sector beyond the susdrain community
- Get your message heard and influence industry direction
- Demonstrate tangible leading contribution to improvement in the sector, fulfilling ESG goals
- Provide CPD for your staff, aiding routes to charterhip and personal career growth
- Assist future work winning through involvement with industry leading good practice



# Want to know more?

## This Project



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