

susdrain SuDS Champion Nomination Form 2021



1. Nomination details

Name of nominated person	Richard Ellis	
Name of nominee's organisation or community	City of Bradford Metropolitan District Council	
Role of nominee in their organisation/community	Highways Team	
Role in championing SuDS	Achieved the North Street, Keighley SuDs system with infiltration adjacent to Highway	
Experienced SuDS professional		Please indicate category
(worked with SuDS for more	Established	No
than 10 years) or 'rising star' (worked with SuDS for 10 years or fewer)	Rising star	Yes
Name and organisation of nominator	Howard Gray of GreenBlue Urban	
Relationship of nominator to nominee	Supplier	



2. Please give us some bullet points to explain how your nominee inspires, informs and influences SuDS, with examples of SuDS delivery.

(Maximum 150 words total)

Inspire – how has your champion inspired others regarding SuDS?	Richard has demonstrated that highway drainage can be as effective and cheaper than conventional drainage, and brings multiple benefits
Inform – how does your champion share good practice?	Bradford council is now rolling out numerous retro-fit schemes across the city with wide publicity to gain the public attention
Influence – how has your champion dealt with challenges and shared their enthusiasm about SuDS?	• There have been a number of events in which those involved with this scheme have spoken, and it has become widely known about in the industry. The below ground conflicts were creatively overcome, and the result has been hugely successful. Probably the greatest challenge is inertia, which is great to see a Highways engineer overcoming!

Please submit this form to Louise Walker (louise.walker@ciria.org)

by 30" April 2021